

Preise 2026

Stand: November 2025 (gültig ab 01.01.2026)

Alle Preise in Euro, zzgl. gesetzlicher Mehrwertsteuer. Es gelten die AGB von El Cartel Brothers.
Änderungen und Druckfehler vorbehalten. Alle Berechnungen ohne Gewähr.

Preise 30-Sekunden-Spot

Gültig für TA 1, 30, 53-81 und 91-95

Saisonalitätsindex		Jan	Feb	Mrz	Apr	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez
Preis- gruppe	Durchschnittspreis in EUR	69	86	94	94	100	80	78	78	123	136	144	118
1	150	90	120	150	150	150	120	120	120	180	210	210	180
2	210	150	180	210	210	210	180	150	150	270	300	300	240
3	270	180	240	240	240	270	210	210	210	330	360	390	330
4	330	240	270	300	300	330	270	270	270	420	450	480	390
5	390	270	330	360	360	390	300	300	300	480	540	570	450
6	450	300	390	420	420	450	360	360	360	540	600	660	540
7	510	360	450	480	480	510	420	390	390	630	690	720	600
8	570	390	480	540	540	570	450	450	450	690	780	810	660
9	630	420	540	600	600	630	510	480	480	780	870	900	750
10	690	480	600	660	660	690	540	540	540	840	930	990	810
11	780	540	660	720	720	780	630	600	600	960	1.050	1.110	930
12	870	600	750	810	810	870	690	690	690	1.080	1.170	1.260	1.020
13	960	660	840	900	900	960	780	750	750	1.170	1.320	1.380	1.140
14	1.050	720	900	990	990	1.050	840	810	810	1.290	1.440	1.500	1.230
15	1.140	780	990	1.080	1.080	1.140	900	900	900	1.410	1.560	1.650	1.350
16	1.230	840	1.050	1.170	1.170	1.230	990	960	960	1.500	1.680	1.770	1.440
17	1.320	900	1.140	1.230	1.230	1.320	1.050	1.020	1.020	1.620	1.800	1.890	1.560
18	1.410	960	1.200	1.320	1.320	1.410	1.140	1.110	1.110	1.740	1.920	2.040	1.650
19	1.500	1.050	1.290	1.410	1.410	1.500	1.200	1.170	1.170	1.860	2.040	2.160	1.770
20	1.590	1.110	1.380	1.500	1.500	1.590	1.260	1.230	1.230	1.950	2.160	2.280	1.890
21	1.710	1.170	1.470	1.620	1.620	1.710	1.380	1.320	1.320	2.100	2.340	2.460	2.010
22	1.830	1.260	1.560	1.710	1.710	1.830	1.470	1.440	1.440	2.250	2.490	2.640	2.160
23	1.950	1.350	1.680	1.830	1.830	1.950	1.560	1.530	1.530	2.400	2.640	2.820	2.310
24	2.070	1.440	1.770	1.950	1.950	2.070	1.650	1.620	1.620	2.550	2.820	2.970	2.430
25	2.190	1.500	1.890	2.070	2.070	2.190	1.740	1.710	1.710	2.700	2.970	3.150	2.580
26	2.310	1.590	1.980	2.160	2.160	2.310	1.860	1.800	1.800	2.850	3.150	3.330	2.730
27	2.430	1.680	2.100	2.280	2.280	2.430	1.950	1.890	1.890	3.000	3.300	3.510	2.880
28	2.580	1.770	2.220	2.430	2.430	2.580	2.070	2.010	2.010	3.180	3.510	3.720	3.030
29	2.730	1.890	2.340	2.580	2.580	2.730	2.190	2.130	2.130	3.360	3.720	3.930	3.210
30	2.880	1.980	2.490	2.700	2.700	2.880	2.310	2.250	2.250	3.540	3.930	4.140	3.390
31	3.030	2.100	2.610	2.850	2.850	3.030	2.430	2.370	2.370	3.720	4.110	4.350	3.570
32	3.180	2.190	2.730	3.000	3.000	3.180	2.550	2.490	2.490	3.900	4.320	4.590	3.750
33	3.330	2.310	2.850	3.120	3.120	3.330	2.670	2.610	2.610	4.110	4.530	4.800	3.930
34	3.510	2.430	3.030	3.300	3.300	3.510	2.820	2.730	2.730	4.320	4.770	5.040	4.140
35	3.690	2.550	3.180	3.480	3.480	3.690	2.940	2.880	2.880	4.530	5.010	5.310	4.350
36	3.870	2.670	3.330	3.630	3.630	3.870	3.090	3.030	3.030	4.770	5.250	5.580	4.560
37	4.050	2.790	3.480	3.810	3.810	4.050	3.240	3.150	3.150	4.980	5.520	5.820	4.770
38	4.260	2.940	3.660	3.990	3.990	4.260	3.420	3.330	3.330	5.250	5.790	6.120	5.040
39	4.470	3.090	3.840	4.200	4.200	4.470	3.570	3.480	3.480	5.490	6.090	6.450	5.280
40	4.710	3.240	4.050	4.440	4.440	4.710	3.780	3.660	3.660	5.790	6.420	6.780	5.550
41	4.950	3.420	4.260	4.650	4.650	4.950	3.960	3.870	3.870	6.090	6.720	7.140	5.850
42	5.190	3.570	4.470	4.890	4.890	5.190	4.140	4.050	4.050	6.390	7.050	7.470	6.120
43	5.460	3.780	4.710	5.130	5.130	5.460	4.380	4.260	4.260	6.720	7.440	7.860	6.450
44	5.730	3.960	4.920	5.400	5.400	5.730	4.590	4.470	4.470	7.050	7.800	8.250	6.750
45	6.030	4.170	5.190	5.670	5.670	6.030	4.830	4.710	4.710	7.410	8.190	8.670	7.110
46	6.330	4.380	5.430	5.940	5.940	6.330	5.070	4.950	4.950	7.800	8.610	9.120	7.470
47	6.660	4.590	5.730	6.270	6.270	6.660	5.340	5.190	5.190	8.190	9.060	9.600	7.860

Saisonalitätsindex		Jan	Feb	Mrz	Apr	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez
Preis- gruppe	Durchschnittspreis in EUR	69	86	94	94	100	80	78	78	123	136	144	118
48	7.020	4.830	6.030	6.600	6.600	7.020	5.610	5.490	5.490	8.640	9.540	10.110	8.280
49	7.380	5.100	6.360	6.930	6.930	7.380	5.910	5.760	5.760	9.090	10.050	10.620	8.700
50	7.740	5.340	6.660	7.290	7.290	7.740	6.180	6.030	6.030	9.510	10.530	11.160	9.120
51	8.130	5.610	6.990	7.650	7.650	8.130	6.510	6.330	6.330	9.990	11.070	11.700	9.600
52	8.550	5.910	7.350	8.040	8.040	8.550	6.840	6.660	6.660	10.530	11.640	12.300	10.080
53	8.970	6.180	7.710	8.430	8.430	8.970	7.170	6.990	6.990	11.040	12.210	12.930	10.590
54	9.420	6.510	8.100	8.850	8.850	9.420	7.530	7.350	7.350	11.580	12.810	13.560	11.130
55	9.900	6.840	8.520	9.300	9.300	9.900	7.920	7.710	7.710	12.180	13.470	14.250	11.670
56	10.410	7.170	8.940	9.780	9.780	10.410	8.340	8.130	8.130	12.810	14.160	15.000	12.270
57	10.950	7.560	9.420	10.290	10.290	10.950	8.760	8.550	8.550	13.470	14.880	15.780	12.930
58	11.490	7.920	9.870	10.800	10.800	11.490	9.180	8.970	8.970	14.130	15.630	16.560	13.560
59	12.090	8.340	10.410	11.370	11.370	12.090	9.660	9.420	9.420	14.880	16.440	17.400	14.280
60	12.690	8.760	10.920	11.940	11.940	12.690	10.140	9.900	9.900	15.600	17.250	18.270	14.970
61	13.320	9.180	11.460	12.510	12.510	13.320	10.650	10.380	10.380	16.380	18.120	19.170	15.720
62	13.980	9.660	12.030	13.140	13.140	13.980	11.190	10.890	10.890	17.190	19.020	20.130	16.500
63	14.700	10.140	12.630	13.830	13.830	14.700	11.760	11.460	11.460	18.090	19.980	21.180	17.340
64	15.450	10.650	13.290	14.520	14.520	15.450	12.360	12.060	12.060	18.990	21.000	22.260	18.240
65	16.260	11.220	13.980	15.270	15.270	16.260	13.020	12.690	12.690	20.010	22.110	23.400	19.200
66	17.130	11.820	14.730	16.110	16.110	17.130	13.710	13.350	13.350	21.060	23.310	24.660	20.220
67	18.030	12.450	15.510	16.950	16.950	18.030	14.430	14.070	14.070	22.170	24.510	25.950	21.270
68	18.990	13.110	16.320	17.850	17.850	18.990	15.180	14.820	14.820	23.370	25.830	27.360	22.410
69	20.010	13.800	17.220	18.810	18.810	20.010	16.020	15.600	15.600	24.600	27.210	28.800	23.610
70	21.090	14.550	18.150	19.830	19.830	21.090	16.860	16.440	16.440	25.950	28.680	30.360	24.900
71	22.230	15.330	19.110	20.910	20.910	22.230	17.790	17.340	17.340	27.330	30.240	32.010	26.220
72	23.430	16.170	20.160	22.020	22.020	23.430	18.750	18.270	18.270	28.830	31.860	33.750	27.660
73	24.720	17.070	21.270	23.250	23.250	24.720	19.770	19.290	19.290	30.420	33.630	35.610	29.160
74	26.100	18.000	22.440	24.540	24.540	26.100	20.880	20.370	20.370	32.100	35.490	37.590	30.810
75	28.200	19.470	24.240	26.520	26.520	28.200	22.560	21.990	21.990	34.680	38.340	40.620	33.270
76	30.510	21.060	26.250	28.680	28.680	30.510	24.420	23.790	23.790	37.530	41.490	43.920	36.000
77	33.120	22.860	28.470	31.140	31.140	33.120	26.490	25.830	25.830	40.740	45.030	47.700	39.090
78	35.820	24.720	30.810	33.660	33.660	35.820	28.650	27.930	27.930	44.070	48.720	51.570	42.270
79	38.730	26.730	33.300	36.420	36.420	38.730	30.990	30.210	30.210	47.640	52.680	55.770	45.690
80	41.850	28.890	36.000	39.330	39.330	41.850	33.480	32.640	32.640	51.480	56.910	60.270	49.380
81	45.210	31.200	38.880	42.510	42.510	45.210	36.180	35.250	35.250	55.620	61.500	65.100	53.340
82	48.840	33.690	42.000	45.900	45.900	48.840	39.060	38.100	38.100	60.060	66.420	70.320	57.630
83	52.740	36.390	45.360	49.590	49.590	52.740	42.180	41.130	41.130	64.860	71.730	75.960	62.220
84	56.970	39.300	48.990	53.550	53.550	56.970	45.570	44.430	44.430	70.080	77.490	82.050	67.230
85	61.530	42.450	52.920	57.840	57.840	61.530	49.230	48.000	48.000	75.690	83.670	88.590	72.600
86	66.450	45.840	57.150	62.460	62.460	66.450	53.160	51.840	51.840	81.720	90.360	95.700	78.420
87	71.760	49.500	61.710	67.440	67.440	71.760	57.420	55.980	55.980	88.260	97.590	103.320	84.690
88	77.490	53.460	66.630	72.840	72.840	77.490	61.980	60.450	60.450	95.310	105.390	111.600	91.440
89	83.700	57.750	71.970	78.690	78.690	83.700	66.960	65.280	65.280	102.960	113.820	120.540	98.760
90	90.390	62.370	77.730	84.960	84.960	90.390	72.300	70.500	70.500	111.180	122.940	130.170	106.650
91	97.620	67.350	83.940	91.770	91.770	97.620	78.090	76.140	76.140	120.060	132.750	140.580	115.200
92	105.420	72.750	90.660	99.090	99.090	105.420	84.330	82.230	82.230	129.660	143.370	151.800	124.410
93	113.850	78.570	97.920	107.010	107.010	113.850	91.080	88.800	88.800	140.040	154.830	163.950	134.340
94	122.970	84.840	105.750	115.590	115.590	122.970	98.370	95.910	95.910	151.260	167.250	177.090	145.110
95	132.810	91.650	114.210	124.830	124.830	132.810	106.260	103.590	103.590	163.350	180.630	191.250	156.720
96	143.430	98.970	123.360	134.820	134.820	143.430	114.750	111.870	111.870	176.430	195.060	206.550	169.260
97	154.500	106.620	132.870	145.230	145.230	154.500	123.600	120.510	120.510	190.050	210.120	222.480	182.310
98	166.500	114.900	143.190	156.510	156.510	166.500	133.200	129.870	129.870	204.810	226.440	239.760	196.470
99	180.000	124.200	154.800	169.200	169.200	180.000	144.000	140.400	140.400	221.400	244.800	259.200	212.400

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