

Preise 2026

Stand: November 2025 (gültig ab 01.01.2026)

Alle Preise in Euro, zzgl. gesetzlicher Mehrwertsteuer. Die Sponsoringpreise beinhalten einen Aufschlag von 30 Prozent gegenüber der Standardpreislste. Es gelten die AGB von El Cartel Brothers. Änderungen und Druckfehler vorbehalten.

Preise 7-Sekunden-Sponsoring

Gültig für TA 91, 92, 93

Preis- gruppe	Durchschnitts- preis in Euro	Jan 76	Feb 90	Mrz 114	Apr 114	Mai 112	Jun 73	Jul 71	Aug 74	Sep 112	Okt 126	Nov 126	Dez 112
1	21	21	21	21	21	21	7	7	7	21	28	28	21
2	28	21	28	28	28	28	21	21	21	28	35	35	28
3	35	28	35	49	49	35	28	28	28	35	49	49	35
4	49	35	49	56	56	56	35	35	35	56	56	56	56
5	56	49	49	63	63	63	35	35	35	63	70	70	63
6	63	49	56	70	70	70	49	49	49	70	84	84	70
7	70	56	63	84	84	84	56	56	56	84	91	91	84
8	91	70	84	98	98	98	63	63	63	98	119	119	98
9	112	84	98	126	126	119	84	84	84	119	140	140	119
10	126	98	119	147	147	147	91	91	91	147	161	161	147
11	147	112	126	161	161	161	112	98	112	161	182	182	161
12	161	126	147	189	189	182	119	119	119	182	210	210	182
13	182	140	161	210	210	203	140	126	140	203	231	231	203
14	203	154	182	231	231	231	147	147	147	231	252	252	231
15	217	161	203	245	245	245	161	154	161	245	273	273	245
16	238	182	210	273	273	266	175	161	175	266	301	301	266
17	252	189	231	294	294	280	182	182	189	280	322	322	280
18	280	217	252	322	322	322	210	203	210	322	357	357	322
19	308	238	280	357	357	343	231	217	231	343	392	392	343
20	336	252	301	385	385	371	245	238	245	371	427	427	371
21	364	273	329	420	420	413	266	252	273	413	455	455	413
22	413	308	371	462	462	455	301	294	301	455	518	518	455
23	455	343	413	518	518	511	336	329	336	511	574	574	511
24	504	385	455	574	574	567	364	357	371	567	630	630	567
25	546	420	490	616	616	609	399	392	399	609	693	693	609
26	602	455	539	686	686	672	434	427	448	672	756	756	672
27	658	504	595	749	749	735	483	462	483	735	826	826	735
28	721	546	644	819	819	798	525	511	525	798	910	910	798
29	791	602	707	903	903	882	581	567	581	882	1.001	1.001	882
30	840	637	756	959	959	938	609	595	616	938	1.057	1.057	938
31	889	672	798	1.022	1.022	1.001	658	637	665	1.001	1.120	1.120	1.001
32	959	728	868	1.092	1.092	1.071	700	686	707	1.071	1.204	1.204	1.071
33	1.022	777	917	1.162	1.162	1.141	749	728	756	1.141	1.281	1.281	1.141
34	1.092	826	980	1.246	1.246	1.218	798	777	812	1.218	1.372	1.372	1.218
35	1.148	875	1.029	1.309	1.309	1.281	840	812	847	1.281	1.449	1.449	1.281
36	1.204	910	1.085	1.365	1.365	1.344	875	854	889	1.344	1.512	1.512	1.344
37	1.253	959	1.127	1.428	1.428	1.414	917	889	931	1.414	1.582	1.582	1.414
38	1.323	1.001	1.190	1.505	1.505	1.477	966	938	973	1.477	1.666	1.666	1.477
39	1.414	1.071	1.274	1.610	1.610	1.582	1.029	1.001	1.050	1.582	1.778	1.778	1.582
40	1.505	1.141	1.358	1.708	1.708	1.687	1.092	1.064	1.113	1.687	1.890	1.890	1.687
41	1.596	1.211	1.435	1.820	1.820	1.785	1.162	1.127	1.183	1.785	2.009	2.009	1.785
42	1.673	1.274	1.512	1.911	1.911	1.876	1.218	1.190	1.239	1.876	2.114	2.114	1.876
43	1.841	1.400	1.659	2.093	2.093	2.058	1.337	1.302	1.358	2.058	2.324	2.324	2.058
44	2.023	1.540	1.820	2.303	2.303	2.268	1.477	1.435	1.491	2.268	2.548	2.548	2.268
45	2.219	1.687	2.002	2.527	2.527	2.485	1.617	1.575	1.645	2.485	2.793	2.793	2.485
46	2.338	1.778	2.100	2.667	2.667	2.618	1.708	1.659	1.729	2.618	2.947	2.947	2.618
47	2.457	1.869	2.212	2.800	2.800	2.751	1.792	1.750	1.820	2.751	3.094	3.094	2.751
48	2.583	1.967	2.331	2.947	2.947	2.891	1.883	1.841	1.911	2.891	3.255	3.255	2.891
49	2.709	2.058	2.436	3.094	3.094	3.038	1.981	1.932	2.009	3.038	3.416	3.416	3.038
50	2.849	2.163	2.569	3.248	3.248	3.192	2.072	2.023	2.114	3.192	3.584	3.584	3.192
51	2.982	2.268	2.688	3.402	3.402	3.339	2.177	2.121	2.212	3.339	3.759	3.759	3.339
52	3.129	2.373	2.821	3.570	3.570	3.507	2.282	2.219	2.324	3.507	3.941	3.941	3.507
53	3.297	2.506	2.968	3.759	3.759	3.689	2.401	2.338	2.436	3.689	4.151	4.151	3.689
54	3.458	2.632	3.115	3.941	3.941	3.878	2.520	2.457	2.555	3.878	4.361	4.361	3.878
55	3.640	2.765	3.276	4.151	4.151	4.074	2.660	2.583	2.695	4.074	4.585	4.585	4.074
56	3.822	2.905	3.437	4.361	4.361	4.277	2.793	2.709	2.828	4.277	4.816	4.816	4.277
57	4.011	3.052	3.612	4.578	4.578	4.494	2.933	2.849	2.968	4.494	5.061	5.061	4.494
58	4.214	3.206	3.794	4.802	4.802	4.725	3.073	2.996	3.122	4.725	5.306	5.306	4.725
59	4.424	3.360	3.976	5.040	5.040	4.949	3.234	3.143	3.276	4.949	5.572	5.572	4.949
60	4.641	3.528	4.179	5.285	5.285	5.194	3.388	3.297	3.430	5.194	5.852	5.852	5.194
61	4.879	3.703	4.389	5.558	5.558	5.460	3.556	3.465	3.612	5.460	6.146	6.146	5.460
62	5.124	3.892	4.613	5.845	5.845	5.740	3.738	3.640	3.794	5.740	6.454	6.454	5.740
63	5.376	4.088	4.844	6.132	6.132	6.027	3.920	3.822	3.976	6.027	6.783	6.783	6.027
64	5.642	4.284	5.075	6.433	6.433	6.314	4.123	4.004	4.179	6.314	7.105	7.105	6.314
65	5.922	4.508	5.334	6.755	6.755	6.636	4.326	4.207	4.389	6.636	7.462	7.462	6.636
66	6.216	4.725	5.600	7.091	7.091	6.965	4.543	4.417	4.599	6.965	7.833	7.833	6.965
67	6.524	4.963	5.873	7.434	7.434	7.308	4.760	4.634	4.830	7.308	8.218	8.218	7.308
68	6.853	5.208	6.167	7.805	7.805	7.672	5.005	4.872	5.068	7.672	8.638	8.638	7.672

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Preise 30-Sekunden-Spot

Gültig für TA 01, 22, 60, 61, 62, 63, 75, 76, 77, 79, 80

Preis- gruppe	Durchschnitts- preis in Euro	Jan 76	Feb 90	Mrz 114	Apr 114	Mai 112	Jun 73	Jul 71	Aug 74	Sep 112	Okt 126	Nov 126	Dez 112
1	60	60	60	60	60	60	30	30	30	60	90	90	60
2	90	60	90	90	90	90	60	60	60	90	120	120	90
3	120	90	120	150	150	120	90	90	90	120	150	150	120
4	150	120	150	180	180	180	120	120	120	180	180	180	180
5	180	150	150	210	210	210	120	120	120	210	240	240	210
6	210	150	180	240	240	240	150	150	150	240	270	270	240
7	240	180	210	270	270	270	180	180	180	270	300	300	270
8	300	240	270	330	330	330	210	210	210	330	390	390	330
9	360	270	330	420	420	390	270	270	270	390	450	450	390
10	420	330	390	480	480	480	300	300	300	480	540	540	480
11	480	360	420	540	540	540	360	330	360	540	600	600	540
12	540	420	480	630	630	600	390	390	390	600	690	690	600
13	600	450	540	690	690	660	450	420	450	660	750	750	660
14	660	510	600	750	750	750	480	480	480	750	840	840	750
15	720	540	660	810	810	810	540	510	540	810	900	900	810
16	780	600	690	900	900	870	570	540	570	870	990	990	870
17	840	630	750	960	960	930	600	600	630	930	1.050	1.050	930
18	930	720	840	1.050	1.050	1.050	690	660	690	1.050	1.170	1.170	1.050
19	1.020	780	930	1.170	1.170	1.140	750	720	750	1.140	1.290	1.290	1.140
20	1.110	840	990	1.260	1.260	1.230	810	780	810	1.230	1.410	1.410	1.230
21	1.200	900	1.080	1.380	1.380	1.350	870	840	900	1.350	1.500	1.500	1.350
22	1.350	1.020	1.230	1.530	1.530	1.500	990	960	990	1.500	1.710	1.710	1.500
23	1.500	1.140	1.350	1.710	1.710	1.680	1.110	1.080	1.110	1.680	1.890	1.890	1.680
24	1.650	1.260	1.500	1.890	1.890	1.860	1.200	1.170	1.230	1.860	2.070	2.070	1.860
25	1.800	1.380	1.620	2.040	2.040	2.010	1.320	1.290	1.320	2.010	2.280	2.280	2.010
26	1.980	1.500	1.770	2.250	2.250	2.220	1.440	1.410	1.470	2.220	2.490	2.490	2.220
27	2.160	1.650	1.950	2.460	2.460	2.430	1.590	1.530	1.590	2.430	2.730	2.730	2.430
28	2.370	1.800	2.130	2.700	2.700	2.640	1.740	1.680	1.740	2.640	3.000	3.000	2.640
29	2.610	1.980	2.340	2.970	2.970	2.910	1.920	1.860	1.920	2.910	3.300	3.300	2.910
30	2.760	2.100	2.490	3.150	3.150	3.090	2.010	1.950	2.040	3.090	3.480	3.480	3.090
31	2.940	2.220	2.640	3.360	3.360	3.300	2.160	2.100	2.190	3.300	3.690	3.690	3.300
32	3.150	2.400	2.850	3.600	3.600	3.540	2.310	2.250	2.340	3.540	3.960	3.960	3.540
33	3.360	2.550	3.030	3.840	3.840	3.750	2.460	2.400	2.490	3.750	4.230	4.230	3.750
34	3.600	2.730	3.240	4.110	4.110	4.020	2.640	2.550	2.670	4.020	4.530	4.530	4.020
35	3.780	2.880	3.390	4.320	4.320	4.230	2.760	2.670	2.790	4.230	4.770	4.770	4.230
36	3.960	3.000	3.570	4.500	4.500	4.440	2.880	2.820	2.940	4.440	4.980	4.980	4.440
37	4.140	3.150	3.720	4.710	4.710	4.650	3.030	2.940	3.060	4.650	5.220	5.220	4.650
38	4.350	3.300	3.930	4.950	4.950	4.860	3.180	3.090	3.210	4.860	5.490	5.490	4.860
39	4.650	3.540	4.200	5.310	5.310	5.220	3.390	3.300	3.450	5.220	5.850	5.850	5.220
40	4.950	3.750	4.470	5.640	5.640	5.550	3.600	3.510	3.660	5.550	6.240	6.240	5.550
41	5.250	3.990	4.740	6.000	6.000	5.880	3.840	3.720	3.900	5.880	6.630	6.630	5.880
42	5.520	4.200	4.980	6.300	6.300	6.180	4.020	3.930	4.080	6.180	6.960	6.960	6.180
43	6.060	4.620	5.460	6.900	6.900	6.780	4.410	4.290	4.470	6.780	7.650	7.650	6.780
44	6.660	5.070	6.000	7.590	7.590	7.470	4.860	4.740	4.920	7.470	8.400	8.400	7.470
45	7.320	5.550	6.600	8.340	8.340	8.190	5.340	5.190	5.430	8.190	9.210	9.210	8.190
46	7.710	5.850	6.930	8.790	8.790	8.640	5.640	5.460	5.700	8.640	9.720	9.720	8.640
47	8.100	6.150	7.290	9.240	9.240	9.060	5.910	5.760	6.000	9.060	10.200	10.200	9.060
48	8.520	6.480	7.680	9.720	9.720	9.540	6.210	6.060	6.300	9.540	10.740	10.740	9.540
49	8.940	6.780	8.040	10.200	10.200	10.020	6.540	6.360	6.630	10.020	11.250	11.250	10.020
50	9.390	7.140	8.460	10.710	10.710	10.530	6.840	6.660	6.960	10.530	11.820	11.820	10.530
51	9.840	7.470	8.850	11.220	11.220	11.010	7.170	6.990	7.290	11.010	12.390	12.390	11.010
52	10.320	7.830	9.300	11.760	11.760	11.550	7.530	7.320	7.650	11.550	12.990	12.990	11.550
53	10.860	8.250	9.780	12.390	12.390	12.150	7.920	7.710	8.040	12.150	13.680	13.680	12.150
54	11.400	8.670	10.260	12.990	12.990	12.780	8.310	8.100	8.430	12.780	14.370	14.370	12.780
55	12.000	9.120	10.800	13.680	13.680	13.440	8.760	8.520	8.880	13.440	15.120	15.120	13.440
56	12.600	9.570	11.340	14.370	14.370	14.100	9.210	8.940	9.330	14.100	15.870	15.870	14.100
57	13.230	10.050	11.910	15.090	15.090	14.820	9.660	9.390	9.780	14.820	16.680	16.680	14.820
58	13.890	10.560	12.510	15.840	15.840	15.570	10.140	9.870	10.290	15.570	17.490	17.490	15.570
59	14.580	11.070	13.110	16.620	16.620	16.320	10.650	10.350	10.800	16.320	18.360	18.360	16.320
60	15.300	11.640	13.770	17.430	17.430	17.130	11.160	10.860	11.310	17.130	19.290	19.290	17.130
61	16.080	12.210	14.460	18.330	18.330	18.000	11.730	11.430	11.910	18.000	20.250	20.250	18.000
62	16.890	12.840	15.210	19.260	19.260	18.930	12.330	12.000	12.510	18.930	21.270	21.270	18.930
63	17.730	13.470	15.960	20.220	20.220	19.860	12.930	12.600	13.110	19.860	22.350	22.350	19.860
64	18.600	14.130	16.740	21.210	21.210	20.820	13.590	13.200	13.770	20.820	23.430	23.430	20.820
65	19.530	14.850	17.580	22.260	22.260	21.870	14.250	13.860	14.460	21.870	24.600	24.600	21.870
66	20.490	15.570	18.450	23.370	23.370	22.950	14.970	14.550	15.150	22.950	25.830	25.830	22.950
67	21.510	16.350	19.350	24.510	24.510	24.090	15.690	15.270	15.930	24.090	27.090	27.090	24.090
68	22.590	17.160	20.340	25.740	25.740	25.290	16.500	16.050	16.710	25.290	28.470	28.470	25.290